

# FORA.tv™

## AMPLIFY

### Multiply Your Live Viewers And Get Your Ideal Audience Interested In Your Brand



PROMOTES  
LIVE STREAM



GUARANTEES  
LIVE VIEWERS



UNDERSTAND  
YOUR AUDIENCE

#### HOW IT WORKS:



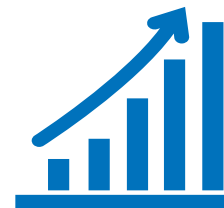
##### BEFORE EVENT

OUR TEAM WORKS WITH YOU TO IDENTIFY THE IDEAL AUDIENCE YOU WOULD LIKE TO REACH. WE CAN TARGET ORGANIC AND LOOK-ALIKE AUDIENCES TOO.



##### DURING EVENT

WE DISTRIBUTE YOUR LIVE VIDEO CONTENT TO A NETWORK OF THOUSANDS OF QUALIFIED HIGH-TRAFFIC PUBLICATIONS. WE OPTIMIZE DISTRIBUTION AS YOUR EVENT IS HAPPENING.



##### AFTER EVENT

RECEIVE INSIGHTS INTO YOUR VIEWERS, SO YOU CAN CREATE FOLLOW UP CAMPAIGNS OR RETARGET THIS AUDIENCE FOR YOUR NEXT LIVE STREAM.

#### ADVANCED TARGETING:



TARGET EMPLOYEES OF A COMPANY, SEGMENT VIEWERS BASED ON JOB TITLE, BASED ON LOCATION, INTERESTS, BEHAVIORS & MORE

Contact [services@fora.tv](mailto:services@fora.tv) to learn how to amplify your live event's viewership